



U.S. DEPARTMENT OF ENERGY  
OFFICE OF REGULATORY COMPLIANCE  
CARLSBAD AREA OFFICE  
P.O. BOX 3090  
CARLSBAD, NM 88221-3090

NO. OF PAGES (EXCLUDING COVER):

5



DATE:

5/5/98

TO:	<u>STEVE ZAPPE</u>
LOCATION:	<u>NMED</u>
FAX #	<u>505. 827. 1544</u>

FROM: Craig A. Snider RCRA Compliance Manager
LOCATION: 4021 National Parks Hwy., 2nd Floor
PHONE/FAX #: 505-234-7452 / 505-234-7008

MESSAGE:

I'll call you  
shortly to make sure  
the fax is readable.  
Craig



Radio Stations

New Mexico Continued

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Artesia - 10,610; County: Eddy; DMA: Albuquerque, NM; (48)

**KSVP-AM, 990**  
317 W. Quay Avenue  
Artesia, NM 88210-2158



(505) 746-2781  
Fax: (505) 748-3748  
E-Mail: ksvp@pvtnetworks.net  
Network: CBS

**Owner:** Pecos Valley Broadcasting Company  
**Profile:** Talk, News; T.A. - 12-65; W - 1,000; News - 10% Staff Prod.; Talk - 20% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts  
**General Management/News Executives:**  
General Manager ..... Gene Dow  
News Director ..... Lana Faber  
Public Affairs Director ..... Buddy Peterson  
Sports Director ..... Gene Dow

**KTZA-FM, 92.9.** See KSVP-AM in Artesia, NM  
**Profile:** Country; T.A. - 12-49; W - 100,000; News - 80% Staff Prod.; Talk - 20% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts  
**General Management/News Executives:**  
Program Director ..... Gene Dow  
Public Affairs Director ..... Gene Dow  
Sales Manager ..... Rodney Block

Belen - 6,547; County: Valencia; DMA: Albuquerque, NM; (48)

**KARS-AM, 860**  
P.O. Box 860  
Belen, NM 87002-0860

(505) 864-7447  
Fax: (505) 864-2718  
Network: ABC

**Studio:** 208 N. Second Street, Belen, NM 87002-4308  
**Owner:** Guardian Communications Inc.  
**Profile:** Country, Hispanic; T.A. - 25+; W - 2,500; News - 4 B'casts, 40% Staff Prod.; Sports Play-By-Play; Guests - Live; Releases/Scripts; Avg. Arbitron: 0.5  
**General Management/News Executives:**  
General Manager ..... Gregorio Esquibel  
Station Manager ..... Ron Ortega  
Program Director ..... Al Miller  
News Director ..... Tracy Godman  
Public Service Director ..... Al Miller

Carlsbad - 24,952; County: Eddy; DMA: Albuquerque, NM; (48)

**KAMQ-AM, 1240**  
P.O. Box 1952  
Carlsbad, NM 88221-1952  
121 S. Canal, #C  
Carlsbad, NM 88220-5713

(505) 887-5323  
Fax: (505) 887-5451

Network: Morningstar Radio Network  
**Studio:** 1609 Radio Blvd., Carlsbad, NM 88220-6427

**Owner:** KAMQ Incorporated  
**Profile:** Christian; T.A. - 18+; W - 1,000; News - 3 B'casts, Staff Prod.; Talk - 10% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts  
**General Management/News Executives:**  
General Manager ..... Ray Walterscheid  
Program Director ..... Joe Muench  
News Director ..... Joe Muench  
Public Service Director ..... Joe Beerman  
Sales Manager ..... Ray Walterscheid  
Sports Director ..... Jerry Flores

**KATK-AM, 740**  
714 N. Canyon  
Carlsbad, NM 88220-5818

(505) 885-2151  
Fax: (505) 887-5691  
Network: ABC

**Profile:** Hispanic; T.A. - 6-45+; W - 1,000; News - 12 B'casts, 70% Staff Prod.; Talk - 100% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts  
**General Management/News Executives:**  
General Manager ..... Steve Swayze  
Program Director ..... Steve Swayze  
News Director ..... Cindy Swayze  
Public Affairs Director ..... Steve Swayze  
Sales Manager ..... Cindy Swayze

**KATK-FM, 92.1.** See KATK-AM in Carlsbad, NM  
**Profile:** Contemporary Country; T.A. - 18-45; W - 3,000; News - 12 B'casts, 50% Staff Prod.; Talk - 100% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts  
**General Management/News Executives:**  
Public Affairs Director ..... Jennilee Swayze

**KCCC-AM, 930**

1011 W. Mermod St.  
Carlsbad, NM 88220-4405

(505) 887-5521  
Fax: (505) 885-5481  
Network: MBS

**Owner:** Compass Enterprise Inc.  
**Profile:** Talk, News, Country; T.A. - 30+; W - 1,000; News - 3 B'casts, 50% Staff Prod.; Talk - 10% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone  
**General Management/News Executives:**  
General Manager ..... Nick Jenkins  
Program Director ..... Nick Jenkins  
News Director ..... Nick Jenkins  
Sales Manager ..... Nick Jenkins  
Sports Director ..... Nick Jenkins

**KCDY-FM, 104.1.** See KAMQ-AM in Carlsbad, NM  
**Profile:** Adult Contemporary; T.A. - 18-49; W - 100,000

**General Management/News Executives:**  
General Manager ..... Don Hughes  
News Director ..... Karen Berg  
Sales Manager ..... Don Hughes

Clayton - 2,484; County: Union; DMA: Amarillo, TX; (126)

**KLMX-AM, 1450**

P.O. Box 547  
Clayton, NM 88415-0547

(505) 374-2555  
Network: MBS

**Studio:** Fairgrounds, Clayton, NM 88415  
**Profile:** Country; W - 1,000; News - 30% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts  
**General Management/News Executives:**  
General Manager ..... Janet Dillon  
Program Director ..... Paula Maestas  
News Director ..... D. Ray Blakely  
Public Affairs Director ..... Janet Dillon  
Sales Manager ..... Janet Dillon  
Sports Director ..... Dennis Rael

Clovis - 30,954; County: Curry; DMA: Amarillo, TX; (126)

**KCLV-AM, 1240**

P.O. Box 1907  
Clovis, NM 88102-1907

(505) 763-4401  
Fax: (505) 762-7573  
Network: ABC

**Studio:** 2201 N. Thornton, Clovis, NM 88101  
**Profile:** Country; T.A. - 25-54; W - 1,000; News - 24 B'casts; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone; Releases/Scripts  
**General Management/News Executives:**  
General Manager ..... Jimmy Davis  
Station Manager ..... Patrick Davidson  
Program Director ..... Roy Norman  
News Director ..... Roy Norman  
Public Affairs Director ..... Roy Norman  
Sales Manager ..... Patrick Davidson  
Sports Director ..... Patrick Davidson

**KCLV-FM, 99.1.** See KCLV-AM in Clovis, NM

**Profile:** Country; T.A. - 25-54; W - 100,000; News - 100% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone; Releases/Scripts

**KICA-AM, 980**

P.O. Box 7000  
Clovis, NM 88102-7000  
1000 Sycamore  
Clovis, NM 88101-6252

(505) 762-6200  
Fax: (505) 762-8800

E-Mail: kolassic@aol.com  
Network: TAR/Talk America Radio Network

**Owner:** Southwestern Broadcasting  
**Profile:** Talk; T.A. - 16-55; W - 1,000; News - 2 B'casts; Talk - 10% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped  
**General Management/News Executives:**  
General Manager ..... Tom Crane  
Program Director ..... Joe Daniels  
News Director ..... Frank Sherman  
Public Affairs Director ..... Frank Sherman  
Sales Manager ..... Len Vohs

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New Mexico - continued

Radio Stations

**KYVA-AM, 1230**

P.O. Box 420  
Gallup, NM 87305-0420

(505) 863-8651  
Fax: (505) 863-2429  
Network: ABC, SMN

Studio: 405 S. Second Street, Gallup, NM 87301-6247  
Profile: Oldies; T.A. - 25-54; W - 1,000; News - 80% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Releases/Scripts

**General Management/News Executives:**

General Manager ..... Sammy Chioda  
Program Director ..... Bill Lee  
Public Affairs Director ..... George Malti  
Public Service Director ..... Fernando Otero  
Sales Manager ..... Tom Devlin  
Sports Director ..... Sammy Chioda

Grants - 8,826; County: Cibola; DMA: Albuquerque, NM; (48)

**KMIN-AM, 980**

733 E. Roosevelt  
Grants, NM 87020-2113

(505) 285-5598  
Fax: (505) 285-5575  
Network: Westwood One

Profile: Oldies; T.A. - 18+; W - 1,000; News - 100% Staff Prod.; Talk - Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts

**General Management/News Executives:**

General Manager ..... Linda Vigil  
News Director ..... Linda Vigil  
Public Affairs Director ..... Ernesto Huerta  
Sales Manager ..... Thelma Raines  
Sports Director ..... Dick Griffith

KZNM-FM, 100.9, See KMIN-AM in Grants, NM

Profile: Country; T.A. - 18+; W - 800; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts

**General Management/News Executives:**

Program Director ..... Ernesto Huerta  
Sales Manager ..... Jeff Vaughan

Hobbs - 29,115; County: Lea; DMA: Albuquerque, NM; (48)

**KKEL-AM, 1480**

P.O. Box 777  
Hobbs, NM 88241-0777  
1515 N. Dal Paso  
Hobbs, NM 88240-4045

(505) 393-3137  
Fax: (505) 397-8088  
Network: SMN

Owner: Coker Broadcasting  
Profile: Hits of the 60s, 70s & 80s; T.A. - 24-54; W - 5,000; News - 12 B'casts, 35% Staff Prod.; Talk - 40% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone; Releases/Scripts

**General Management/News Executives:**

General Manager ..... Bob Coker  
Program Director ..... Derek Jeffries  
News Director ..... Derek Jeffries  
Public Affairs Director ..... Bob Coker  
Sales Manager ..... Bob Coker  
Sports Director ..... Derek Jeffries

**KLMA-FM, 96.5**

P.O. Box 457  
Hobbs, NM 88241-0457

(505) 391-9650  
Fax: (505) 397-9373  
Network: IND

Studio: 108 S. Willow, Hobbs, NM 88240-6733  
Owner: Ojeda Broadcasting Inc.  
Profile: Hispanic; T.A. - All; W - 3,000; Talk - 100% Staff Prod.; Guests - Live, Phone

**General Management/News Executives:**

General Manager ..... Hermilo Ojeda  
Station Manager ..... Pearl Ojeda  
Program Director ..... Hermilo Ojeda  
Public Affairs Director ..... Hermilo Ojeda

**KPER-FM, 95.7**

P.O. Box 2276  
Hobbs, NM 88241-2276

(505) 393-1651  
Fax: (505) 397-8088

Studio: 1423 W. Bender, Hobbs, NM 88240-9252  
Owner: Arroyo Broadcasting  
Profile: Country; T.A. - 25-54; W - 25,000; News - 25% Staff Prod.; Talk - 25% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts

**General Management/News Executives:**

General Manager ..... Bob Coker  
Program Director ..... Joey Armstrong  
Public Affairs Director ..... Derek Jeffries  
Sales Manager ..... Bob Coker

**KYKK-AM, 1110**

619 N. Turner  
Hobbs, NM 88240-8232

(505) 397-4969  
Fax: (505) 393-4310  
Network: ABC

Owner: Noatmark Broadcasting Corp.  
Profile: Talk, News; T.A. - 25-54; W - 5,000; News - 10 B'casts, 50% Staff Prod.; Talk - 10% Staff Prod.; Guests - Live, Phone, Taped

**General Management/News Executives:**

General Manager ..... Paul Starr  
Director ..... Harry Harlan  
News Director ..... Dawn Morgan  
Public Affairs Director ..... Dawn Morgan  
Sales Manager ..... Paul Starr  
Sports Director ..... Gary Sovier

**Programs:**

Media Meeting (Sun, 4:00-4:30 PM)  
Profile: General Interest; Format: Talk, Listener Phone-In  
Host ..... Paul Starr  
Executive Producer ..... Paul Starr

KZOR-FM, 94.1, See KYKK-AM in Hobbs, NM

Profile: Adult Contemporary; T.A. - 25-54; W - 100,000; News - 10 B'casts, 100% Staff Prod.; Talk - 50% Staff Prod.; Guests - Live, Phone, Taped

Las Cruces - 62,126; County: Dona Ana; DMA: El Paso, TX; (99)

**KGRT-AM, 570**

P.O. Box 968  
Las Cruces, NM 88004-0968

(505) 524-8588  
Fax: (505) 524-8580  
Network: ABC

Studio: 3401 W. Picacho, Las Cruces, NM 88005-4726

Owner: Sunrise Broadcasting Inc.

Profile: Country; T.A. - 25+; W - 5,000; News - 5 B'casts, 50% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone

**General Management/News Executives:**

General Manager ..... Allen Lumeyer  
Program Director ..... Brian Hartz  
News Director ..... Jack Nixon  
Public Affairs Director ..... Hilary Bright  
Sales Manager ..... Allen Lumeyer  
Sports Director ..... Jack Nixon

KGRT-FM, 103.9, See KGRT-AM in Las Cruces, NM

E-Mail: kgr1@zianet.com  
Profile: Contemporary Country; T.A. - 25-54; W - 3,000; News - 5 B'casts, 50% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts

KMVR-FM, 104.9, See KOBE-AM in Las Cruces, NM

Profile: Adult Contemporary; T.A. - 18-49; W - 3,000; News - 16 B'casts, 50% Staff Prod.; Talk - 100% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts

**General Management/News Executives:**

Program Director ..... Louie Trujillo  
Sports Director ..... Pam Wolfe

**KOBE-AM, 1450**

P.O. Box 1834  
Las Cruces, NM 88004  
1832 W. Amador  
Las Cruces, NM 88004

(505) 526-2496  
Fax: (505) 523-3916

Network: CBS, AP

Owner: Edwards Media  
Profile: Talk, News; T.A. - 25-54; W - 1,000; News - 16 B'casts, 90% Staff Prod.; Talk - 100% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts

**General Management/News Executives:**

General Manager ..... Larry Edwards  
Program Director ..... K.D. Allen  
News Director ..... Pam Wolfe  
Public Affairs Director ..... K.D. Allen  
Sales Manager ..... Boogie DuPlantis  
Sales Manager ..... Larry Edwards

**Programs:**

Impact New Mexico (Mon-Fri, 1:00-2:00 PM)  
Profile: Public Affairs; Format: Listener Phone-In  
Host ..... Ray Francis  
Host ..... Pam Wolfe

**KRWG-FM, 90.7**

P.O. Box 3000  
Las Cruces, NM 88003-3000

(505) 646-4526  
Fax: (505) 646-1924

E-Mail: <http://www.nmsu.edu/~krgwsm>  
Network: NPR

Studio: Milton Hall, #121, Las Cruces, NM 88003

Radio Stations

New Mexico - continued

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**Owner:** New Mexico State University  
**Profile:** Variety; T.A. - 30-60; W - 100,000; News - 6 B'casts, 10% Staff Prod.; Guests - Live, Phone; Releases/Scripts  
**General Management/News Executives:**  
 General Manager ..... Colin Gromatzky  
 Program Director ..... Colin Gromatzky  
 News Director ..... Robert Nosbisch  
 Music Director ..... Dave Brower  
 Public Affairs Director ..... Robert Nosbisch

**Programs:**  
**Morning Edition (Mon-Fri, 5:00-9:00 AM)**  
**Profile:** News Features, General Interest; **Format:** Interviews  
 Host ..... Carrie Hamblin  
 Producer ..... Carrie Hamblin

**KSNM-FM, 98.7**  
 P.O. Box 880 (505) 525-9298  
 Las Cruces, NM 88004-0880 Fax: (505) 525-9419  
 1355 E. California  
 Las Cruces, NM 88001-4130  
 Network: ABC, SMN, Westwood One

**Owner:** Sierra Industries Inc.  
**Profile:** Adult Standards; T.A. - 18-49; W - 100,000; News - 8 B'casts, 40% Staff Prod.; Sports Play-By-Play  
**General Management/News Executives:**  
 General Manager ..... Diek McKee  
 Program Director ..... Mary Anne Mond  
 Sales Manager ..... Larry Lytle

**KVLC-FM, 101.1**  
 105 E. Idaho, #B (505) 527-1111  
 Las Cruces, NM 88005-3206 Fax: (505) 527-1100  
 Network: CNN, JSN/Jones Satellite Network

**Owner:** Radio Properties, Inc.  
**Profile:** Oldies; T.A. - 35+; W - 97,660; News - 9 B'casts; Guests - Live, Phone  
**General Management/News Executives:**  
 General Manager ..... Linda Woodward  
 News Director ..... Mike Jaxson  
 Sales Manager ..... Linda Woodward

**KXDA-FM, 103.1**  
 P.O. Box 880 (505) 525-9298  
 Las Cruces, NM 88004-0880 Fax: (505) 525-9419  
 1355 E. California  
 Las Cruces, NM 88001-4130  
 Network: IND

**Owner:** Sierra Industries Inc.  
**Profile:** Rock/AOR; T.A. - 18-45; W - 3,000; News - 19 B'casts, 35% Staff Prod.  
**General Management/News Executives:**  
 General Manager ..... Frank Anglin  
 Program Director ..... Mary Ann Mond  
 News Director ..... Mary Ann Mond  
 Public Affairs Director ..... Mary Ann Mond  
 Sales Manager ..... Larry Lytle

Las Vegas - 14,753; County: San Miguel; DMA: Albuquerque, NM; (48)

**KFUN-AM, 1230**  
 P.O. Box 710 (505) 425-6766  
 Las Vegas, NM 87701-0710 Fax: (505) 425-6767  
 E-Mail: dmkfun@nhu.campus.mci.net  
 Network: ABC

**Profile:** Country, Hispanic; T.A. - 25+; W - 1,000; News - 18 B'casts; Talk - Staff Prod.; Sports Play-By-Play; Guests - Live; Releases/Scripts  
**General Management/News Executives:**  
 General Manager ..... Dennis D. Mitchell

**KLVE-FM, 100.7, See KFUN-AM in Las Vegas, NM**  
**Profile:** Adult Contemporary; T.A. - 25-49; W - 10,000; News - 18 B'casts; Releases/Scripts  
**General Management/News Executives:**  
 Program Director ..... Dennis D. Mitchell

**KNMX-AM, 540**  
 615 E. Lincoln Ave. (505) 425-3555  
 Las Vegas, NM 87701-4502 Fax: (505) 425-3557  
 Network: IND

**Owner:** Sangre de Cristo Broadcasting  
**Profile:** Hispanic; T.A. - 18+; W - 5,000; News - 6 B'casts, 100% Staff Prod.; Talk - 100% Staff Prod.; Guests - Live, Phone, Taped  
**General Management/News Executives:**  
 General Manager ..... Pablo Sedillo  
 Program Director ..... Matthew Martinez  
 News Director ..... Matthew Martinez

Public Affairs Director ..... Pablo Sedillo  
 Sales Manager ..... Robert L. Trujillo  
 Sports Director ..... Pablo Sedillo

**Programs:**  
**La Voz Del Pueblo (Mon-Fri, 8:00-9:00 AM)**  
 (505) 425-5669  
**Profile:** General Interest; **Format:** Talk, Interviews  
 Host ..... Pablo Sedillo  
 Executive Producer ..... Pablo Sedillo

Los Alamos - 11,455; County: Los Alamos; DMA: Albuquerque, NM; (48)

**KNLA-FM, 101.1**  
 P.O. Box 1178 (505) 661-1011  
 Los Alamos, NM 87544-1176 Fax: (505) 662-6740  
 Network: BMN

**Studio:** 400 N. Mesa Rd., Los Alamos, NM 87544-2773  
**Owner:** Torjaq Radio Inc.  
**Profile:** Solid Gold; T.A. - 18-54; W - 3,000; News - 20 B'casts, 20% Staff Prod.; Talk - 100% Staff Prod.  
**General Management/News Executives:**  
 General Manager ..... Dean Burns  
 Program Director ..... Bill Rogan  
 Public Affairs Director ..... Kay Richardson

**KRSN-AM, 1490**  
 P.O. Box 1176 (505) 662-4342  
 Los Alamos, NM 87544-1176 Fax: (505) 662-6740  
 Network: NBC

**Studio:** 400 N. Mesa Road, Los Alamos, NM 87544-2773  
**Owner:** Burns Community Broadcasting (Dean K.)  
**Profile:** Adult Contemporary, Full Service; T.A. - 35-64; W - 1,000; News - 35 B'casts, 60% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live; Releases/Scripts  
**General Management/News Executives:**  
 General Manager ..... Dean K. Burns  
 Program Director ..... Bill Rogan  
 Public Affairs Director ..... Kay Richardson  
 Sales Manager ..... Dean K. Burns

Lovington - 9,322; County: Lea; DMA: Albuquerque, NM; (48)

**KLEA-AM, 630**  
 P.O. Box 877 (505) 396-2244  
 Lovington, NM 88260-0877 Fax: (505) 396-3355  
 Network: AP

**Studio:** Country Club Road, Lovington, NM 88260  
**Owner:** Lea County Broadcasting  
**Profile:** Country; T.A. - 25-54; W - 500; News - 18 B'casts, 30% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone  
**General Management/News Executives:**  
 General Manager ..... Susan Coe  
 Program Director ..... Susan Coe  
 News Director ..... Susan Coe  
 Sales Manager ..... Susan Coe  
 Sports Director ..... Bob Carter

**KLEA-FM, 101.7, See KLEA-AM in Lovington, NM**  
**Profile:** Country; T.A. - 25-54; W - 25,000; News - 18 B'casts, 30% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone  
**General Management/News Executives:**  
 Public Service Director ..... Annette Giese

Magdalena - 861; County: Socorro; DMA: Albuquerque, NM; (48)

**\*KABR-AM, 1500**  
 P.O. Box 907 (505) 854-2632  
 Magdalena, NM 87825-0907 Fax: (505) 854-2545

**Owner:** Alamo Navajo School Board  
**Profile:** Ethnic, Educational; T.A. - All; W - 1,000; News - 3 B'casts, 90% Staff Prod.; Talk - 90% Staff Prod.; Guests - Live, Phone, Taped  
**General Management/News Executives:**  
 Station Manager ..... Sarah Apache  
 Program Director ..... Ruby Minitrez  
 News Director ..... Alvino Sandoval  
 Public Affairs Director ..... Alvino Sandoval

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New Mexico - continued

Radio Stations

Maljamar - 175; County: Lea; DMA: Albuquerque, NM; (48)

**KWMW-FM, 105.1**

P.O. Box 29 (505) 674-5969

Maljamar, NM 88264-0029

Owner: MTD, Inc.

Profile: Country; T.A. - 18-49; W - 100,000

General Management/News Executives:

General Manager ..... Mike Warren

Program Director ..... Dave Warren

Pine Hill - 200; County: Mc Kinley; DMA: Albuquerque, NM; (48)

**KTDB-FM, 89.7**

P.O. Box 40 (505) 775-3215

Pine Hill, NM 87357-0040 Fax: (505) 775-3551

Network: NPR

Owner: Ramah Navajo School Board

Profile: Talk, Country; W - 5,000; News - 25% Staff Prod.; Talk - 25% Staff Prod.; Guests - Taped

General Management/News Executives:

General Manager ..... Bernie Bustos

Program Director ..... Irene Beaver

News Director ..... Earl Eriacho

Public Affairs Director ..... Barbara Maria

Sports Director ..... Earl Eriacho

Portales - 10,690; County: Roosevelt; DMA: Amarillo, TX; (128)

**KENW-FM, 89.5**

52 Broadcast Center, ENMU (505) 562-2112

Portales, NM 88130-7402 Fax: (505) 562-2590

E-Mail: ryand@ziavms.enmu.edu

Network: NPR, PRI/Public Radio International

Owner: Eastern New Mexico University

Profile: Full Service; T.A. - 30+; W - 100,000; News - 15 B'casts, 25% Staff Prod.; Talk - 25% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped

General Management/News Executives:

General Manager ..... Duane W. Ryan

Program Director ..... Thomas Bartsch

Sales Manager ..... Virginia McReynolds

**KMTH-FM, 98.7**

52 Broadcast Center, ENMU (505) 562-2112

Portales, NM 88130-7401 Fax: (505) 562-2590

Network: NPR, PRI/Public Radio International

Owner: Eastern New Mexico University

Profile: Full Service; T.A. - 30+; W - 100,000; News - 15 B'casts, 25% Staff Prod.; Talk - 25% Staff Prod.; Guests - Live, Phone, Taped

General Management/News Executives:

General Manager ..... Duane W. Ryan

Program Director ..... Thomas Bartsch

News Director ..... Mark Shorey

Public Service Director ..... Mark Shorey

Sales Manager ..... Virginia McReynolds

**KBEL-AM, 1450**

P.O. Box 886 (505) 359-1759

Portales, NM 88130-0886 Fax: (505) 359-0724

Network: CNN, Westwood One

Studio: Clovis Highway, Portales, NM 88130

Owner: Bergman Broadcasting Co.

Profile: Talk, News; T.A. - 25-55; W - 1,000; News - 24 B'casts, 10% Staff Prod.; Talk - 10% Staff Prod.; Guests - Live, Phone, Taped; Releases/Scripts

General Management/News Executives:

General Manager ..... Sandi Bergman

Program Director ..... Mark Bergman

News Director ..... Miki McRee

Public Affairs Director ..... Linda Long

Sales Manager ..... Sandi Bergman

Farm Director ..... Miki McRee

AM Drive-Time Disc Jockey ..... Dug Mikelz

Programs:

Community Coffee (Mon-Fri, 8:30-9:00 AM)

Profile: General Interest; Format: Interviews

Host ..... Phil Michaels

Guest Contact ..... Linda Long

**KBEL-FM, 95.3, See KSEL-AM in Portales, NM**

E-Mail: aol@3lefties.com

Profile: News, Country; T.A. - 25-64; W - 6,000; News - 24 B'casts; Talk - 50% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped

General Management/News Executives:

Sales Manager ..... Linda Long

Sports Director ..... Lucas Larson

**KSMX-FM, 107.5**

P.O. Box 886 (505) 359-1759

Portales, NM 88130-0886 Fax: (505) 359-0724

Highway 70

Portales, NM 88130

Home Page: http://ksmx.3lefties.com

E-Mail: ksmx@3lefties.com

Network: Westwood One

Owner: Rickochet Communications, Inc.

Profile: Adult Contemporary; T.A. - 25-54; W - 100,000; Sports

Play-By-Play; Guests - Phone, Taped; Releases/Scripts

General Management/News Executives:

General Manager ..... Phil Scott

Program Director ..... Phil Scott

Sales Manager ..... Phil Scott

Raton - 7,372; County: Colfax; DMA: Albuquerque, NM; (48)

**KRTN-AM, 1490**

P.O. Box 838 (505) 445-3652

Raton, NM 87740-0638 Fax: (505) 445-2811

1128 State St.

Raton, NM 87740-2330

Network: AP, JSN/Jones Satellite Network

Studio: 1128 State Street, Raton, NM 87740-2330

Owner: Raton Broadcasting Company

Profile: Rock Alternative; T.A. - 25+; W - 1,000; News - 24 B'casts, 40% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone; Releases/Scripts

General Management/News Executives:

General Manager ..... Mark Roper

Program Director ..... Fiolene Roper

News Director ..... Mark Roper

Public Affairs Director ..... Debbie Tomso

Sales Manager ..... Mark Roper

Sports Director ..... Mark Roper

**KRTN-FM, 93.7, See KRTN-AM in Raton, NM**

Profile: Country, Oldies, Rock Alternative; T.A. - All; W - 25,000; News - 24 B'casts, 40% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts

Roswell - 44,854; County: Chaves; DMA: Albuquerque, NM; (48)

**KBCQ-FM, 97.1, See KCKN-AM in Roswell, NM**

Profile: Top 40, CHR; T.A. - 18-54; W - 100,000; News - 5 B'casts, 50% Staff Prod.; Talk - 50% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts

General Management/News Executives:

Sales Manager ..... Lee Cook

**KBIM-AM, 910**

P.O. Box 2308 (505) 623-9100

Roswell, NM 88202-2308

Network: CNN, Westwood One

Studio: 1301 N. Main Street, Roswell, NM 88201-5013

Profile: Talk, News; T.A. - 25-54; W - 5,000; News - 4 B'casts, 70% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live

General Management/News Executives:

General Manager ..... John H. King

Station Manager ..... Chico Nelson

News Director ..... Buddy Peterson

Public Affairs Director ..... John H. King

Public Service Director ..... Betty King

Sales Manager ..... Betty King

Sports Director ..... Ron Devenport

Programs:

Roundtable (Mon-Fri, 8:30-9:00 AM)

Profile: General Interest; Format: Panel Discussion

Host ..... John King

Host ..... Chico Nelson

Executive Producer ..... John King

## Radio Stations

## New Mexico - continued

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Producer ..... Dan McDonald

**KBIM-FM, 94.9.** See KBIM-AM in Roswell, NM  
**Profile:** Adult Contemporary; T.A. - 25-54; W - 100,000; News - 4 B'casts; 70% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live

**General Management/News Executives:**  
 Program Director ..... Betty King

**Programs:**  
 Roundtable (Mon-Fri, 8:30-9:00 AM) (505) 623-9100  
 Fax: (505) 623-4775

**Profile:** General Interest; **Format:** Talk, Interviews  
 Host ..... John King  
 Executive Producer ..... John King  
 Producer ..... Charles Storm

**KGKN-AM, 1020**  
 P.O. Box 670 (505) 623-6450  
 Roswell, NM 88202-0670 Fax: (505) 622-9041  
 News Phone: (505) 623-9797  
 Network: NBC, ABC, ESPN

**Studio:** Old Clovis Highway, Roswell, NM 88201  
**Owner:** Roswell Radio Inc.  
**Profile:** Adult Contemporary; T.A. - 25-54; W - 50,000; News - 11 B'casts; 50% Staff Prod.; Talk - 50% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone, Taped; Releases/Scripts

**General Management/News Executives:**  
 General Manager ..... John Dunn  
 Station Manager ..... Tim Dill  
 Program Director ..... Tim Dill  
 News Director ..... Mike Kissling  
 Sales Manager ..... Trisha Dunn  
 Sports Director ..... Tim Dill

**KCRX-AM, 1430**  
 P.O. Box 2052 (505) 622-7677  
 Roswell, NM 88202-2052  
 905 Avenida Del Sombra  
 Roswell, NM 88201-2708

Network: USA, Westwood One

**Studio:** 5054 W. Berrondo Road, Roswell, NM 88201-9704  
**Owner:** Casarez Jr. (Rosendo)  
**Profile:** Adult Standards; T.A. - 25-54; W - 5,000; News - 28 B'casts; 30% Staff Prod.; Talk - 50% Staff Prod.; Sports Play-By-Play; Guests - Live, Phone; Releases/Scripts

**General Management/News Executives:**  
 General Manager ..... Rosendo Casarez Jr.  
 Program Director ..... Rosendo Casarez Jr.  
 News Director ..... Rosendo Casarez Jr.  
 Sales Manager ..... Rose Casarez

**KEND-FM, 106.5**  
 P.O. Box 388 (505) 625-2090  
 Roswell, NM 88202-0388 Fax: (505) 622-3877

**Owner:** Roe (Sheila)  
**Profile:** Country; W - 52,000  
**General Management/News Executives:**  
 General Manager ..... Jim Moore  
 Program Director ..... Jim Moore  
 News Director ..... Susanna Abbey  
 Sales Manager ..... Darryl Burkfield

**KMOU-FM, 104.7**  
 5206 W. 2nd St. (505) 625-1005  
 Roswell, NM 88201-8839 Fax: (505) 625-2498  
 Network: Westwood One

**Owner:** Blaze Broadcasting Corp.  
**Profile:** Country; T.A. - 25-54; W - 50,000; News - 2 B'casts  
**General Management/News Executives:**  
 General Manager ..... Warren Scott  
 Program Director ..... J.R. Law  
 Sales Manager ..... Robert Williams

**KRDD-AM, 1320**  
 P.O. Box 1615 (505) 623-8111  
 Roswell, NM 88202-1615

Network: IND

**Studio:** 170 Red Bridge Road, Roswell, NM 88201  
**Owner:** Espinoza (Trinnie)  
**Profile:** Hispanic; T.A. - 16+; W - 1,000; News - 12 B'casts; 5% Staff Prod.; Talk - 2% Staff Prod.; Guests - Live

**General Management/News Executives:**  
 General Manager ..... Juanita Natividad  
 Program Director ..... Jessica Rio  
 News Director ..... Jessica Rio  
 Public Affairs Director ..... Carlos Espinoza

Sales Manager ..... Juanita Natividad  
 Sports Director ..... Jessica Rio

**KRSY-AM, 1230**  
 P.O. Box 1981 (505) 622-0290  
 Roswell, NM 88202-1981 Fax: (505) 822-0303  
 Network: SMN

**Studio:** 815 E. 19th St., Roswell, NM 88201-7514  
**Owner:** Runnels (D. Matthew)  
**Profile:** Talk, Country; T.A. - 18+; W - 1,000; News - 2 B'casts; Sports Play-By-Play; Guests - Live, Phone; Releases/Scripts

**General Management/News Executives:**  
 General Manager ..... Christian T. Glahn  
 Station Manager ..... D. Matthew Runnels  
 Public Service Director ..... Bob Williams

**KSFX-FM, 100.5**  
 5206 W. 2nd St. (505) 625-1005  
 Roswell, NM 88201-8839 Fax: (505) 625-2498  
 Network: Westwood One

**Owner:** FM Joint Venture  
**Profile:** Classic Rock; T.A. - 25-54; W - 100,000; News - 3 B'casts; Guests - Live

**General Management/News Executives:**  
 General Manager ..... Warren Scott  
 Program Director ..... Silvia Benjamin  
 Public Affairs Director ..... Jim Stone  
 Sales Manager ..... Robert Williams

**KWFL-FM, 99.5**  
 P.O. Box 2684 (505) 623-9433  
 Roswell, NM 88202-2684 Fax: (505) 623-9447  
 Network: MBN

**Studio:** 300 S. Lea, Roswell, NM 88201-4562  
**Owner:** Roswell Radio Inc.  
**Profile:** Religious; T.A. - 35+; W - 3,000; News - 23 B'casts; Talk - 5% Staff Prod.; Guests - Live, Phone

**General Management/News Executives:**  
 General Manager ..... Jim Teel  
 Program Director ..... Jim Teel  
 News Director ..... Jim Teel

**Ruidoso - 4,600; County:** Lincoln; **DMA:** Albuquerque, NM; (48)

**KBUY-AM, 1360**  
 2818 Sudderth Drive (505) 257-7333  
 Ruidoso, NM 88345-6308 Fax: (505) 257-7335  
 Network: Westwood One

**Studio:** 2818 Sudderth Pinetree Sqr., Ruidoso, NM 88345  
**Owner:** Walton Stations Inc.  
**Profile:** Country; W - 5,000; News - 18 B'casts; 100% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live; Releases/Scripts

**General Management/News Executives:**  
 General Manager ..... Charlie Keys  
 Program Director ..... Bill Wyatt

**KWES-FM, 93.5.** See KBUY-AM in Ruidoso, NM  
**Profile:** Country; W - 25,000; News - 100% Staff Prod.; Talk - 100% Staff Prod.; Sports Play-By-Play; Guests - Live; Releases/Scripts

**General Management/News Executives:**  
 General Manager ..... Jerry Wright

**Ruidoso Downs - 920; County:** Lincoln; **DMA:** Albuquerque, NM; (48)

**KRUI-AM, 1490**  
 P.O. Box 2010 (505) 378-8111  
 Ruidoso Downs, NM 88346-2010  
 105 Sierra Lane  
 Ruidoso Downs, NM 88346

**Owner:** MTD, Inc.  
**Profile:** Country; T.A. - 18-49; W - 1,000  
**General Management/News Executives:**  
 General Manager ..... Mike Warren  
 Station Manager ..... Pam Warren  
 Program Director ..... Pam Warren  
 News Director ..... Mike Warren  
 Sales Manager ..... Mike Warren

**Santa Fe - 55,859; County:** Santa Fe; **DMA:** Albuquerque, NM; (48)

**KBOM-FM, 106.7**  
 2600 A Camino Entrada (505) 471-1067  
 Santa Fe, NM 87505-9291 Fax: (505) 473-2687

**Profile:** Oldies; T.A. - 25-54; W - 15,000; News - 8 B'casts; 100% Staff Prod.  
**General Management/News Executives:**  
 General Manager ..... Brad Edwards